

# CELEBRATING SUCCESS



## Barbette's

Barbette Woodall

Salem, OR - (503) 363-2090

Started March 2006

[www.myspace.com/barbetteshairsalon](http://www.myspace.com/barbetteshairsalon)

Barbette has always had a passion for hair. "For as long as I can remember, I have been fascinated with hair. Because my hair wasn't easy to manage, I began styling my own hair at an early age. Using my own hair I taught myself how to braid, style, and upkeep daily." In January 2006, she graduated from beauty school and in March opened up her own salon. She quickly developed a reputation for her ability to work with all ethnic hair types, a skill set that is very rare. Later that year, Barbette enrolled in MERIT. She already had the passion and talents to be a successful hair stylist; however, "MERIT gave me the facts of being a business owner". In MERIT, she learned how to take risk in her business, how to do a market analysis, and how to determine her customer. Barbette remains in business today on Hawthorne Avenue in Salem, but her plans for the future are changing.

Barbette has undertaken a new challenge that is close to her heart. She is the founder of Capitol B Foundation. A non-profit that aims "to help parents that are fostering or adopting children who are African-American, biracial, and other ethnic origin to understand the different way (from Caucasian hair) to address hair and skin care" in order to promote cultural awareness in the family, community, and in the lives of the children. Hair and skin care is a critical component of a child's self-esteem; moreover, improper hair and skin care can lead to damaging long-term health problems.

Using the skills she acquired from MERIT combined her breadth of hair expertise, Barbette intends to one day convert her hair salon into a cosmetology school that teaches about the hair and skin needs of all ethnicities. If you are interested in learning more about Captiol B Foundation, go to the website at <http://www.barbettessalon.com/index.html> or contact Barbette at [capitolbfoundation@ymail.com](mailto:capitolbfoundation@ymail.com).



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Yamhill County

#### In Partnership with

Chemeketa Small Business Development Center

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