

CELEBRATING SUCCESS



Fausto's Yard and Home Care

Fausto and Linda Couoh

Yard and Home Maintenance

Salem, OR - (503) 363-2090

Started March 2005

Employees - 2

"Our greatest success is a satisfied customer!"

Fausto's Yard and Home Care

is a husband-wife team that takes pride in providing yard and home care with a personal touch. Owners Fausto and Linda Couoh weren't planning on starting a business when they offered to help elderly family and friends maintain their yards. But before long, they were receiving personal referrals and their services were in high demand. Business was "blooming."

Linda and Fausto do everything from weeding, and planting, to mowing and cleaning gutters. All of their work is done with care to meet the customers' needs. When asked what makes their business unique, Linda stated, **"We pay personal attention to what the customer wants. We do not come in with a pre-conceived idea about how their yard should look or be. We let the customer tell us what they want, and we listen."**

Not only do the Couohs meet the customers' desires, they also take the time to make a personal connection with their customers, leaving time to chat and catch up with each visit.

History

A lifetime of gardening and housekeeping experience combined with a love for Oregon and the great outdoors made starting a business extremely rewarding for the Couohs. **"It's satisfying to see the improvement made in someone's yard."** Both Linda and Fausto learned about garden care and plants from Linda's mother, an avid Oregon gardener, but they didn't start putting their skills and knowledge to work seriously until Linda retired from her State job.

Partnership with MERIT

Linda participated in the Fall 2004 class of MERIT entrepreneurs. **"The class brought up topics that I hadn't thought about for my own business, and the exercises forced me to look at the bottom line."** Since the MERIT training, Linda has taken other Small Business Development Center (SBDC) classes and has spoken with advisors to get the nitty gritty details on taxation, legal issues, insurance needs and more. Linda is most appreciative of all the small business resources she was introduced to by MERIT and the SBDC.



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In Partnership with

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