

CELEBRATING SUCCESS



The Art of Massage

Arthur Peters

Salem, OR - (503) 269-4787

Started February 2004

Employees - 1

Healing the World

One Body at a Time

The Art of Massage provides therapeutic massage to clients in Marion and Polk Counties. This includes deep tissue, relaxation, hot stone and other massage techniques. Additionally The Art of Massage assists people with cancer as they struggle towards wellness.

Arthur Peters loves helping others heal, and derives great satisfaction from the fact that he has helped hundreds of people address their needs. **“I combine intuition with skill to listen to my clients and respond to their needs which opens the door to greater healing.”**

Not surprisingly, his client base has grown by an incredible tenfold in only two years, and all due to word of mouth and personal referrals.

History

Arthur's first career was in Information Technology, where he spent thirteen years. He

described himself as an “instrument of change that was not always appreciated or wanted.” When the economic climate for high technology changed he knew it was time to find a new career, one in which his contributions would be appreciated.

While receiving massage himself and taking yoga classes, he came to realize that a career in massage therapy would allow him the opportunity to be a more positive and direct instrument of change. He enrolled at the Oregon School of Massage, graduating in December 2003, and started his practice immediately afterwards.

Partnership with MERIT

Arthur participated in the Winter 2005 class of MERIT entrepreneurs. **“MERIT helped me be more goal-oriented and directed about my business objectives. It also provided moral support by being a positive and realistic influence.”**



MicroEnterprise

Resources, Initiatives & Training

MERIT is a Collaboration of:

Catholic Community Services
Polk Community Development Corporation
Salem-Keizer Community Development Corporation
West Valley Housing Authority

In Partnership with

Chemeketa Small Business Development Center

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