

CELEBRATING SUCCESS



Dovetail Art Gallery

Patti Battin

Silverton, OR • (503) 871-5433

www.dovetailartgallery.com

Started ~ February 2007

Employees - 1

Dovetail Art Gallery provides a forum to present to the public fresh artwork from emerging artists. The gallery is a guest in existing businesses, and art shows will travel to host business gallery sites in Silverton, Eugene, and Salem. Along with a web-based gallery, Dovetail Art galleries serve as market places for creative individuals, whether they are buying or selling.

When asked what makes her business unique, Patti said, **“We are traveling art gallery. We are hosted by existing businesses who benefit from the art aesthetic, the publicity, and clientele we bring. We dovetail the purposes of art with business under one roof.”** Dovetail Art Gallery serves not only artists, but also people who buy art to grace their homes and businesses, and interior decorators who need artwork to uplift an interior design.

Patti features her own artwork in the galleries, and she loves discovering new art and bringing it into the limelight. Her first gallery opened in February 2007 in the Prudential Real Estate Professionals building in Silverton.

History

Patti has a BFA in painting and an MAT in elementary education. She has taught art in the Salem-Keizer School district for 10 years. She developed some business experience while she owned and operated a berry farm. But she chose this business because she wanted to sell her own artwork and have opportunities to meet working artists and see contemporary work. A friend suggested the idea to her one day as she was working in the studio.

Partnership with MERIT

Patti participated in the Fall 2006 class of MERIT entrepreneurs, and later took advantage of the QuickBooks accounting software class offered through the program. **“The class helped me think through the startup process in an organized way. If I was unsure about the gallery business, the MERIT class helped me clarify my goals and get a working model down on paper.”** She also continues to benefit from the program manager’s advice and technical assistance.



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TED Center
365 Ferry Street SE
Salem, OR 97301
(503) 399-5088/phone
(503) 581-6017 / fax
www.merit-microenterprise.org