

CELEBRATING SUCCESS



Cwerks, Inc.

Christopher and Marian Scadden

Interactive Theater

PO Box 159 - Dallas, OR 97338

(503) 999-1196 - www.cwerks.com

Started 1995

Employees - 2

Our Greatest Success - We are still growing and performing after 10 years!

Cwerks is a traveling theater company that provides interactive shows and entertainment for all ages. Owners Christopher and Marian Scadden can be seen as king and queen, mimes, Greek heroes, characters from the wild west or down under, clowns or even the Easter Bunny, among many other folk tale characters.

Cwerks is not your typical theater company, **“it’s interactive.”** The audience is involved in the performance, playing the part of a character or acting in a group roll. Marian writes all of the scripts for their children’s plays and adult murder mystery performances specifically to include audience participation. The group involvement allows this small, two-person, theater company to have a much greater presence and impact.

The Scaddens’ performances are also unique because they are all G-rated, no matter what ages are present. **“We like to make people laugh because the skit is actually funny and people are enjoying themselves, not because of the shock value.”** They maintain high moral standards believing that theater is influential on those watching and participating.

History

Christopher and Marian have over 50 years of combined theater experience in directing, performing and educating. Their interactive theater style grew out of Marian’s experience teaching mime to children, and has been routine ever since. They have been in business 10 years and are surprised at how much the company is still growing. Cwerks performs in a variety of locations including libraries, schools, parks, aboard the Willamette Queen Sternwheeler, in banquet rooms and at private parties.

Partnership with MERIT

The Scaddens participated in the Spring 2004 class of MERIT entrepreneurs and found it very beneficial. **“Just because we know about theater, doesn’t mean we know about business.”** The MERIT program gave them insight on how to improve their pricing and marketing strategies in order to be more financially efficient. In addition, the Scaddens have taken many classes at the Small Business Development Center, met with business advisors and participated in Opportunity Knocks (OK), a peer mentoring group.



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